ROBERT WOOD JOHNSON
CARING ACROSS COMMUNITIES:
SUSTAINABILITY DISCUSSION

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Current Plan for Sustaining CAC work

- The learning of CAC sustained in the broader school mental health program
- Sustained because of long term partners were project participants
- Lessons Learned disseminated
- School mental health program sustained by 3\textsuperscript{rd} party reimbursement, county contracts, and district contribution
Who was involved in developing this plan?

- All the partners were critical in the development and implementation of our sustainability plan
  - Providers
  - Local county government
  - School district
  - Health Plans
  - Foundations

- Has been an on-going focus of discussion and analysis at our monthly administrator meetings
Was there a “tipping point” in your success in garnering resources or gaining critical support?

- **1\textsuperscript{st} tipping point**: 1\textsuperscript{st} meeting with health plan – all partners had to step up commitment; we have to go it together

- **2\textsuperscript{nd} tipping point**: When health plan said we are ready to put money, where is everyone else

- **3\textsuperscript{rd} tipping point**: Enough data to present to Superintendent’s cabinet; Chief of Operations for the MPS said “This is a no brainer”

- Data from all stakeholders’ perspectives is critical
Who were the “champions” of your program that helped you succeed

- Several children’s mental health leaders who realized the potential in school mental health
  - Dr. Edwall – State Director CMH
  - Ron Brand – Exec Director of major mental health center association
  - Scott Craven – VP of mental health for health plan
  - Sue Abderholden – Exec Director of NAMI-MN
- HC Office of Multicultural Services
- African Aid
- Head of CMH for Hennepin County
- Director Student Support Service for school district
- Our mental health providers
- Receiving RWJF funding
What are the public sources of funding that will be going towards sustaining your program

- 3rd party reimbursement from health plans
- County reimbursement for uninsured clients with mental health diagnosis
- District contributions for support and ancillary services
- State grant supporting services for a couple of our mental health partners
What are the private sources of funding that will go towards sustaining

- Each agency contributes resources for program sustainability (e.g., meeting time, planning, braiding some resources, etc.)
- Foundation support
- Commercial health insurance
- Pursuing grant support for outreach, prevention and early intervention work
Any words of advice

- Plan for sustainability, talk about it with your partners
- Think systematically and systemically
- Collect your data and stakeholders’ data – be able to answer their questions
- Vision, and then commitment and recommitment to the vision by all of the partners
- Update your champions on your progress and seek out future champions